



**ICAR-National Institute on Foot and Mouth Disease**  
**Arugul, Bhubaneswar, Odisha - 752050**  
***Janjatiya Gaurav Varsh Pakhwada - 2025***  
***150<sup>th</sup> Birth Anniversary of Bhagwan Birsa Munda***  
**(1<sup>st</sup> to 15<sup>th</sup> November 2025)**



Jana Jatiya Gaurav Varsha Pakhwada-2025 was organized from 1<sup>st</sup> November 2025 to 15<sup>th</sup> November, 2025 to commemorate the 150th Birth Anniversary of Bhagwan Birsa Munda to honour the spirit of resilience and contribution of tribal people in nation-building; to celebrate rich tribal history, culture and tradition of Indian tribal community and to ensure their welfare, sustainable development, education, health and cultural preservation. To mark this significant occasion as per directions of Government of India a comprehensive 15-day programme was organized with the aim of enhancing awareness, empowering local tribal communities, promoting livelihood opportunities and providing essential services at the grassroots level. The programme was conducted by ICAR-NIFMD involving local Sarpanch and community leaders in different tribal dominated villages and Gram Panchayats such as Podapada and Gothabania of Haripur GP, Barasahi GP, Totapada GP, Kuradhamalla GP, Keranga GP and Nalipur-Arjunpur GP of Khordha districts, Odisha; and Jhankat and Kondha Lhera, Sitarganj, Mukteswar, Uttarakhand. A total 954 tribal participants from different communities like Saara, Shaora, Shabara, Sahara, Tharu etc. were benefitted. Various activities like awareness meetings, input distributions, animal health camps, demonstrations, interactive meetings with tribal participants were conducted.

The objectives of Jana Jatiya Gaurav Varsha Pakhwada-2025 were to educate tribal participants about various government schemes for livelihood opportunities and education, entrepreneurship and skill development; to promote awareness about health, hygiene, nutrition and preventive health care; to celebrate rich cultural heritage, traditional art forms, craftsmanship of tribal people and their contributions in India's cultural identity. The objectives also include to create awareness about diverse culture of India, the importance of preserving tribal heritage; to highlight the importance of infrastructure development in improving the living standards of tribal while preserving their unique cultural identity; to enhance awareness about good governance practices, institutional mechanism and empowerment initiatives for sustainable tribal development. The programme was organized to create awareness on importance of digital technology and their inclusion in digital revolution and to highlight the contributions and sacrifices of tribal heroes in India's Independence movement. Our focus was to promote entrepreneurship among tribal farmers in the animal husbandry, agriculture and allied sector for sustainable livelihood; to improve their understanding on direct market opportunity and enabling them to secure better prices for their produce and to sensitize tribal farmers on the importance of conserving traditional crop varieties.

During this period, different government schemes related to livelihood generation, skill developments, entrepreneurship programs, education, scholarships, health, women's empowerment and policies for tribal welfare were discussed. Government initiatives like Eklavya model residential school, vocational training for tribal youths for employment, skill India mission for demand driven skill training, multilingual education using tribal language,

provision of scholarships for tribal students, TRIFED, Van Dhan Vikas Kendra, stand up, start-up India schemes, DDU-GKY, Jana Shiksha Sansthan, digital education, e-learning initiatives etc. were highlighted. Importance of women empowerment, self-help group and microfinance were also highlighted. An interactive session was held with tribal farmers and youths to understand farmer's perspective on educational needs within their families, challenges faced by them and to identify suitable skill development opportunities. Awareness on routine deworming and vaccination among tribal was created and they were encouraged to rear livestock and poultry along with cultivation of finger millet and Moringa and to generate small businesses using locally available resources. An interactive session was held with tribal farmers about the challenges faced on health issues like communicable diseases (Diarrhoea, TB, Dengue, malaria etc.), non-communicable diseases like diabetes, blood pressure issues, alcohol and tobacco abuse; nutritional deficiency like iron, vitamin, protein and energy deficiency, malnutrition; hygiene and sanitation and child and maternal health issues. The Government schemes like national sickle cell anaemia mission, national health mission, Poshan Abhiyan, national Ayush mission, Janani Suraksha Yojana, Janani Shishu Suraksha karyakram etc. were also discussed.

The significance of preserving tribal art and craft (Saura painting, tribal mask, Dongri Kondha shawl, Dhokra metal casting, kotpad handloom, bamboo crafts, Terracota etc.) and government initiatives to support tribal artisans for sustainable livelihood like TRIFED, Aadi Mahotsav, tribal research institute, financial assistance and training programmes under support to tribal festival etc. were brought to forefront. Diverse animal husbandry related schemes like broiler farming, layer farming, duck farming, small scale poultry feed factory, chick rearing, backyard poultry farming, goat farming, pig farming, MKY, MKUY etc. were discussed. Importance of digital technology like digital India, Bharat NET, Tribes India, community radio, mobile apps etc. was highlighted along with supporting digital literacy among tribals. They were encouraged to learn and use digital technology for e-learning/ skill development. They were encouraged to use improved livestock management and feeding practices and to undergo various skill development training. Importance of indigenous seeds, Tribal agri-entrepreneurship, seed banks, organic farming and integrated farming system were promoted for more benefit and environmental conservation.

The contributions and sacrifices of our tribal freedom fighters such as Bhagwan Birsa Munda Sidhu Murmu, Kanhu Murmu, Tilka Manji, Tantya Bhil, Govinda Guru, Alluri Sitarama Raju, Komaram Bheem, Tirot Sing, Rani Gaidinliu and the role of tribal leaders from Odisha (Shaheed Laxmana Nayak, Rendo Majhi, Dharanidhar Naik, Nirmala Munda, Tama Dora, Chakra Bisoi, Dora Bisoi, Dayanidhi Dharua, Madho Singh Bariha, Veer Surendra Sai) in India's freedom movement were addressed.

A major component of the event was input distribution programme. Different inputs like cattle feed (3000kg), mineral mixture (Agrimin forte-93kg), solar lamps (25), mosquito net (100), umbrella (98), white Phenyl, Dettol hand wash, detergent, slippers, plastic files, note pads, pen etc. were distributed for improving livestock productivity and for improving health and hygiene of tribal participants. Demonstration was provided on proper feeding technique of mineral mixture and cattle feed to dairy animals. Also, demonstration was provided on proper

usage of solar lamps. A total 398 tribal participants got benefitted from input distribution programme.

A dedicated Animal Health Camp was organized on multiple (6) days to provide essential veterinary services to livestock owners. The camp offered a wide range of services free of cost. Free basic veterinary medicines, deworming medicines like Himalaya batisa, Fenzole DB, Neomec, Fentas Plus, K-Live, povidone iodine, himax, neblon etc. and mineral supplementation (Agrimin forte) were distributed to tribal beneficiaries rearing livestock. They were guided on maintaining herd health and increasing livestock productivity. Awareness was created regarding FMD clinical signs in different animal species, transmission, management, importance of vaccination, schedule of vaccination, deworming before vaccination, FMDV control, prevention of its transmission, supportive treatment, negative effects of FMD on animal and country etc. Whereas, a total of 504 (Cattle-127, Goat-377) animals covered through animal health camp, the number of beneficiary were 66.

The program infused a strong sense of pride and inspiration among participants encouraging them to carry forward the legacy of Bhagwan Birsa Munda. The program increased awareness about government welfare schemes on education and skill development as a tool for empowerment and progress; and enhanced awareness among tribals regarding livelihood opportunities and entrepreneurial ventures. The women participants were encouraged to form self-help group and to take up income generating activities. The tribal participants were motivated to adopt hygiene and healthy dietary practices. Animal health camp was conducted, and veterinary medicines were distributed. The programme inspired them for active participation as front line workers, self-help group, tribal leaders in different government schemes. The participants came to know about improved livestock management, feeding practices and benefits of feeding mineral mixture and balanced nutrition to lactation cows. The program encouraged self-employment through agri-based enterprises like poultry farming, goat and dairy farming etc. The integration of awareness activities with practical services like input distribution and animal health camp addressed both social and economic needs of tribal communities. The program enhanced the collaboration between tribal community and ICAR-NIFMD.

The 15-day programme was successfully implemented with active participation from tribal participants, scientists and technical officers from ICAR-NIFMD, contractual staffs from ICAR-NIFMD and Sarpanch/ local leaders from different Gram panchayats. The entire 15 days long programme was directed by Dr. R. P. Singh, Director, ICAR-NIFMD, Co-ordinated by Dr. Tareni Das and Dr. NR Sahoo. The Programme was organized by Dr. Tareni Das, Nodal Officer, DAPST and team consisted of Dr. J. K. Mahapatra, Dr. S.Subramaniam, Dr. M. Rout, Dr. S. S. Dahiya, Dr. M. Sahoo, Dr. JK Biswal, Dr. Rajeev Ranjan, Dr. BV Sunil Kumar, Dr. Laxmi Narayan Sarangi, Dr. Rahul Singh Arya, Dr. Samarandra Das, Dr. S. Mallick, and Sh. N. S. Singh.

Sl. No.	Date	Activities	Scientific personnel involved	Venue
1	1.11. 25	Awareness on socioeconomic development	Dr. T. Das, Dr. Rahul Singh Arya	Gothabania, Arugul, Haripur G.P., Khordha, Odisha
2	2. 11. 25	Tribal education and skill development	Dr. Rahul Singh Arya, T. Das	Barasahi G.P., Khordha, Odisha
3	3. 11. 25	Tribal Livelihood and entrepreneurship	Dr. Rajeev Ranjan, Dr. Jitendra Biswal, Dr. T. Das	Podapada village, Haripur G.P., Khordha
4	4. 11. 25	Health and wellness of tribal	Dr. S. Subramaniam, Dr. S. Mallick, T. Das	Jariput village., Khordha, Odisha
5	5. 11. 25	Art and craft of tribal	Dr. T. Das, Dr. Rahul Singh Arya	Adibasi Sahi, Thakurpada Village, Barasahi GP, Khordha, Odisha
6	6. 11. 25	Culture and Heritage of tribal	Dr. S. Mallick,, Dr. T. Das	Kuradhamalla GP, Khordha, Odisha
7	7. 11. 25	Infrastructure development for socioeconomic and cultural development of tribal	Dr. NR Sahoo, Dr. T. Das	Nalipur -Arjunpur GP, Khordha, Odisha
8	8. 11. 25	Governance and institutional strengthening for tribal	Dr.T. Das, Dr. BV Sunil Kumar	Kerang GP, Khordha, Odisha
9	9. 11. 2025	Awareness on ongoing schemes and field presence	Dr. T. Das, Dr. Rahul Singh Arya	Podapada, Haripur GP, Khordha, Odisha
10	10. 11. 25	Digital inclusion for sustainable development of tribal	Dr. Jitendra Biswal, Dr. Laxmi Narayan Sarangi, Dr. T. Das	Kuradhamalla GP, Khordha, Odisha
11	11. 11. 25	Tribal freedom fighters	Dr. M. Rout, Dr. S. S. Dahiya, Dr. Samarandra Das, Dr. T. Das	Gothabania village, Haripur GP, Khordha, Odisha
12	12. 11. 25	Public awareness campaign	Mr. Nayan S. Singh	Jhankat and Kondha Khera, Sitarganj, Mukteswar, Uttarakhand
13	13. 11. 25	Tribal agri-entrepreneurship	Dr. M. Sahoo, Dr. T. Das	Barasahi G.P., Khordha, Odisha
14	14. 11. 25	Markets for direct sale of produce for tribal farmers	Dr. J. K. Mahapatra, Dr. Dr. Laxmi Narayan Sarangi, Dr. Rahul Singh Arya, Dr. T. Das	Beruhan village, Totapada G.P., Khordha, Odisha
15	15. 11. 25	Seed bank to preserve indigenous crop	Dr. T. Das, Dr. BV Sunil Kumar	Beruhan village, Totapada G.P., Khordha, Odisha

**Table-1:** Day wise awareness activities, scientific personnel involvement and venue for Jana Jatiya Gaurav Varsha Pakhwada-2025 organized from 1st November 2025 to 15th November 2025 by ICAR-NIFMD (Animal Health Camp was organized on 4th, 5th, 6th, 10th, 14th and 15th day to provide essential veterinary services to livestock owners and input distribution was carried out from 1<sup>st</sup> to 15<sup>th</sup> day)

## Photographs of different activities conducted on Jana Jatiya Gaurav Varsha Pakhwada-2025









